

Human Spin

High-quality filler text that's guaranteed unique and on topic – ideal for templates and data filled landing pages.

LEVEL 1

.7 cents per word

no focus on readability or tone
Adequate source material required

LEVEL 2

.9 cents per word

no focus on tone. 3 links required

LEVEL 3

.10 cents per word

includes appropriate readability
and tone 3 links required

Adequate source material means provided source content is at least 110% as long as the desired content.

Descriptive Content

Descriptive text that's designed for general website content – ideal for product descriptions, services pages, and blog posts.

ASSOCIATED
PACKAGE
SEO Content

LEVEL 1

.13 cents per word

includes integration of up to two keywords
does not include tone. 3 links required

LEVEL 2

.10 cents per word

Does not include keywords. Includes readability and tone. Adequate source material required

LEVEL 3

.15 cents per word

Includes integration of up to two keywords. 3 links required

LEVEL 4

.20 cents per word

No source material provided.
Does not include keywords

Need a team of writers? Choose the **content team** rate for projects greater than 4000 words lasting longer than 3 months.

Instructional Content

Search-friendly Content. Instructive text.

Ideal for articles and landing pages.

ASSOCIATED
PACKAGE
SEO Content

LEVEL 1

.13 cents per word

includes integration of up to two keywords.
3 links required

LEVEL 2

.15 cents per word

supports keyword density between 5-10%
3 links required

LEVEL 3

.20 cents per word

includes unlimited keywords.
Source link required.

LEVEL 4

.30 cents per word

Includes unlimited keywords.
No source material provided.

Need a team of writers? Choose the **content team** rate for projects greater than 4000 words lasting longer than 3 months.

Branded Content

Stand out with voice & tone – focused content.
This descriptive or instructive text is ideal for
eCommerce blogs home pages and about pages.

ASSOCIATED
PACKAGE
Your voice, Online

LEVEL 1

.30 cents per word

includes integration of up to one keyword.
Brand Guide required. Descriptive content only.

LEVEL 2

.40 cents per word

Unlimited Keywords. Brand Guide required.

LEVEL 3

.50 cents per word

No established brand identity.
Does not include keywords. 150 word minimum.

LEVEL 4

.60 cents per word

No established brand identity Unlimited keywords.
150 word minimum.

Want to write an eBook? Create a branded ebook for .25 cents per word when you supply a brand guide. (Un-branded is .20 cents per word) Minimum word count: 6000

Discounts

Special pricing for long-term customers and bulk orders.



EXISTING CLIENTS

15% annual discount

Due to the amount of continuous learning required to stay relevant online, my rates are subject to a 20% increase each year.

Existing customer discount applied every 12 months after the second order.

DEDICATED TEAM

+.5 cents per word

Need guaranteed SEO content for an extended amount of time? Upgrade to the dedicated team rate and receive up to a 15% discount on bulk orders.

(Bulk orders receive 30% more content for free.)

4000 word minimum and three month minimum for bulk orders